



KIMTHOMAS.com

Linking Indianapolis to Southwest Florida homes.

# OUR SELLING PROCESS



1

## APPOINTMENT

- Go through an extensive question and answer session discovering your time frame and goals regarding the sale



2

## LOOK/EVALUATE

- Determine a good asking price for your home through a thorough market analysis



3

## LIST PROPERTY

- Get your home ready to list including staging the house for a better presentation along with educating you on the showing process



4

## MARKET PROPERTY

- List your home on the MLS site
- Make sure your home is well represented on the web, including Realtor.com, Tucker.com, Mibor.com, and kimthomas.com
- Utilize magazines, newspapers, flyers, a variety of other marketing materials, open houses, networking with other agents and companies and reverse prospecting to



5

## FEEDBACK

- Gather feedback from the agents that have presented your home to their buyers so we can identify what is working, or not working with the presentation of the home and make changes, if necessary



6

## ADDED SERVICES

- Help you with your move using F.C. Tucker's Home-Link™ services. You will be assigned a personal move coordinator to assist you with details going from Indianapolis to Florida such as locating churches, schools, restaurants, shopping, moving services, and changing utilities

## Contacting Kim Thomas

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